

25 February 2011

BIOSCIENCE MOVES TO GAUTENG

BioScience Brands Limited ("BioScience") and its subsidiaries Bioharmony, Muscle Science and BioScience Trading have made the decision to relocate to Johannesburg. As a result, BioScience will close its office in Durban, and BioScience's registered address will change to 4 Brewery Road, Isando from 1 April 2011.

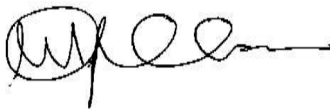
In addition and in terms of an agreement concluded between BioScience and Akacia Healthcare (Pty) Ltd ("Akacia"), BioScience has agreed to outsource a significant portion of its operational head office functions to Akacia from 1 April 2011.

Akacia, formerly Thebe Medicare (Pty) Ltd, have a large range of pharmaceutical products, over-the-counter medicines and consumer products. BioScience and Akacia, both call on the same customers, have common suppliers and service providers and also run similar IT systems. Akacia is a significant shareholder in and BEE partner of BioScience. The outsourcing includes sales, distribution management, administration, supply chain management including logistics and procurement, regulatory and quality management and brand activation.

The outsourcing will however exclude strategic planning, corporate finance functions, investor and securities exchange relationships, legal, SARS relationships as well as financial reporting.

The outsourcing of BioScience's operational head office functions should have no impact on existing supplier, customer or any other stakeholder's relationship with BioScience or its subsidiary companies.

Yours sincerely



Mike Allan
CEO – BioScience Brands Limited

*M.G. Allan (chief executive officer),
Y. Bhayal*, P.Ireland (financial director), J Fenster**
**Non-executive*
Head Office: 10 Ennisdale Drive, Durban North, 4051, KZN, South Africa,
P.O.Box 1955, Durban, 4000
Tel +27 31 5817200 Fax +27 31 5817209
Reg No. 2005/005805/06.

